

# Final Report: Citi Foundation International Direct Service Grants

## I. Your Program

**Report Due Date:**

31/03/2012

**Organization Name & Program Title:**

Esquel Foundation, Ecuador: Taking care of our Pachamama Program

**Citi Foundation Grant ID:**

20100809

**Funding Partner:**

United Way Worldwide

**Funding Partner Grant ID:**

14993

**Grant Award Date:**

24/09/2010

**Program Summary:**

The Project seeks to strengthen the secondary students' capacities in environmental conscience and sustainability techniques, as these students are enrolled in a technical formation specialized in agronomy and tourism.

When secondary students finish their technical education they often start an entrepreneurship Initiative in farming or tourist activities. As the environmental education is very limited in their technical formation, the project pretends that these secondary students who are future entrepreneurs acquire environmental conscience and implement local activities aiming at strengthening current agricultural and tourism initiatives in their communities, as well as to consolidate themselves as environmental entrepreneurs, empowered and proactive in their communities.

This need has been identified throughout the Esquel Foundation work for the promotion of an entrepreneurship culture in the zone. We have focused on technical high schools that are specialized in farming and tourism, as these fields are directly related with the environmental sustainability. In this way, the project aims at taking as reference that education is one of the most important ways for getting entrepreneurship contexts and development actors.

*Please share a draft copy of this report with your Citi Contact. You can do so by clicking the "E-Mail Draft for Preview" button that is located at the bottom of each page of the report.*

## II. Your Participants

*Please note that you are required to answer every question. If the question is not applicable, enter N/A.*

**This is the number of participants that you planned on serving during the grant period:**

150

**1) How many participants did you work with by the end of the grant period?**

174

### **III. Your Results**

*Please note that you are required to answer every question. If the question is not applicable, enter N/A.*

**The result(s) you expected to achieve through this program is/are:**

At least 150 secondary students and teachers who benefit from the project have acquired environmental conscience and techniques in order to apply them in their future jobs related with agriculture and tourism activities.

**The number of participants that you anticipated would achieve the result(s) within the grant period is:**

150

**2) How many of your participants have achieved the desired result(s) at the end of the grant period?**

84

**3) Describe the results you achieved by the end of the grant period.**

*Please keep your response to a maximum of 300 words.*

- 14 workshops in 5 schools
- 14 projects written, edited and forwarded
- 174 students participating in the training program directly, it counted with the implementations of the proposals, which have reached more than 1000 habitants in the Northwest of Pichincha in relation to environmental awareness.
- 13 students groups consolidated
- 5 teachers committed to the process
- 8 young leaders identified

**4) How successful were you in achieving the result(s) you committed to?**

Achieved more than the expected results

**If you achieved more than the expected result(s), please describe some of the factors that you believe enabled you to do so.**

*Please keep your response to a maximum of 300 words.*

First, because we worked with a school over the expected, this was possible thanks to the proposed participation to the authorities of educational institutions under as a local authorities who were in charge of socializing the project with other educational networks and there was a special request to work with one school more.

The idea of implement the proposals created by the students worked on them a lot of motivation and interest so indirectly benefited over 600 children from small schools, those students with their Project

taught environmental awareness.

**If you achieved the expected result(s), please describe the key factors contributing to the completion of the program.**

*Please keep your response to a maximum of 300 words.*

**If you achieved less than the expected result(s), please describe the obstacles that prevented your program from achieving your stated result(s).**

*Please keep your response to a maximum of 300 words.*

N/A

**5) What have you learned that could inform future progress or programs?**

*Please keep your response to a maximum of 300 words.*

Clear communication with stakeholders was an important point related to the development of the program.

Active participation of teachers about promotion and support to initiatives of students is very important in order to get success of process.

#### IV. Citi Volunteers

*Please note that you are required to answer every question. If the question is not applicable, enter N/A.*

**The involvement of Citi employees is not a determining factor for future funding consideration. If Citi volunteers were involved with your program, please indicate the number of Citi volunteers who served and in what capacity they were involved. Brief definitions of the types of volunteer activity are noted below for your reference.**

**6) Board Level/Advisory Role:** Engagement that includes a board membership or advisory position at your organization. Please indicate how many Citi volunteers were involved in this capacity.

0

**Please include the name, position within your organization, Citi business and title of each Citi volunteer who has been involved in this capacity.**

*Please keep your response to a maximum of 300 words.*

N/A

**7) Skill-Based Citi Volunteers:** Engagement that includes utilization of work-related knowledge and expertise to assist your organization's clients, for example, mentoring or financial education training; or specific business skills to assist your organization, for example, consulting on human

resource, marketing, or legal matters. Please indicate how many Citi volunteers were involved in this capacity.

Please describe the ways in which Citi volunteers were engaged with your program or organization in this capacity.

*Please keep your response to a maximum of 300 words.*

**8) Episodic/Hands on Citi Volunteers:** Engagement that is for a specific, limited period of time, such as a one-day event, and generally does not require specific business-related skills. This engagement is generally directed towards a cause or issue, for example, a team volunteering event with the goal of building a house or revitalizing a school or community space. Please indicate how many Citi volunteers were involved in this capacity.

Please describe the ways in which Citi volunteers were engaged with your program or organization in this capacity.

*Please keep your response to a maximum of 300 words.*

## V. Program Visibility

*Please note that you are required to answer every question. If the question is not applicable, enter N/A.*

**This is how you stated the program would be communicated to the public:**

The Citi's financial support for the project's development will be socialized with the direct and indirect beneficiaries during the whole project's execution process. In a first moment, Esquel Foundation will socialize the project's justification, objectives, expected results, activities planned to the beneficiaries, as well as its financing organization. In a second moment (organization of capacity building events), Esquel Foundation will use Citi's logo in all the events organized, as well as the materials produced (support materials, systematizations) and we will invite Citi's representatives to participate on all these events in order to better identify Citi's contribution. In a third moment (organization of the experiences exchange event), we plan to invite local governments, development organization and civil society in general and announce the preliminary results of the project and the Citi's contribution that make possible the accomplishment of them.

We will socialize Citi's support and contribution to the project execution in our Web Page, as well as in the different actions of our communication department aimed at disseminating information related with the development projects that our Foundation is carrying out.

**9) Please help us understand how visibility was generated for this program. Be sure to include the type of communications made to the public regarding the program, describe the target audience and discuss what kind of coverage was generated and how much.**

*Please keep your response to a maximum of 300 words.*

Every meetings, activities and communicational products generated by project included a clear visibility of City as sponsor of initiative.



In addition, activities addressed to promote environmental care to community let project to disseminate different stakeholders involved in the initiative supported by City  
At the same way, a radio event was developed as an activity of project.

El Comercio, which is a national newspaper in Ecuador published the project:  
[http://www.elcomercio.com/negocios/Emprendimiento-jovenes\\_0\\_511149073.html](http://www.elcomercio.com/negocios/Emprendimiento-jovenes_0_511149073.html)

*If applicable, please attach one good example of media coverage to this report, such as a news clipping, press release, brochure, etc. You can upload this attachment on the last page of this report.*

## VI. Financials

*Please note that you are required to answer every question. If the question is not applicable, enter N/A.*

**This is the amount awarded for this program (in U.S. dollars):**

15000

**10) How much of the grant was spent during the grant period (in U.S. dollars)?**

*Whole numbers only. Do not include symbols, decimals or dollar signs.*

Please note that this amount **MUST** match the Grant Amount listed above. If the entire grant amount has not been spent to date, please speak with your Citi Contact and note that you may be required to submit a **Grant Modification Form** to the Citi Foundation/United Way Worldwide. United Way Worldwide must provide the final approval before any changes to your original application can be implemented and will provide you with written notice when you may begin moving forward with any changes. Please note that your Citi Contact does not have the authority to approve any modifications.

*You are required to submit a final report of your program's expenditures with this report. You can upload this attachment on the last page of this report. [Click here to download REQUIRED template](#)*

## VII. Certification

*Please provide the information below for the person primarily responsible for the submission of this report.*

**Name:**

Paola Millán

**Title:**

Coordinator

**E-Mail Address:**

[pmillan@esquel.org.ec](mailto:pmillan@esquel.org.ec)

By Checking this box, I certify that:

Yes

- 1) All expenditures have been made in support of the stated purpose of the grant.
- 2) The organization has complied with all of the terms and conditions of the grant specified in the Grant Agreement signed by the organization and UWW.
- 3) I am authorized to submit this report on behalf of the organization, that I have examined the foregoing statements and to the best of my knowledge they are true, correct, and complete.
- 4) I have e-mailed a copy of this report to my Citi Contact.

### Attachments

Title	File Name
Program Expenditure Report	<a href="#"><u>informe financiero No2 abril11-marzo12 UWAY.xls</u></a>
Program Expenditure Report	<a href="#"><u>reg_reunion_rectores_24-02-11.PDF</u></a>
Program Expenditure Report	<a href="#"><u>Reunion_colegios-consulor.PDF</u></a>
Program Expenditure Report	<a href="#"><u>Reunión 1/2n Consulor_29.06.11.PDF</u></a>
Program Expenditure Report	<a href="#"><u>INFORME DE TALLERES.pdf</u></a>
Program Expenditure Report	<a href="#"><u>Radio Parlante-Sensibil_31.07.11.PDF</u></a>
Program Expenditure Report	<a href="#"><u>Concienciación 1/2nAmb.sustentabilidad, turismo y agriculturaMONITOREO.28.06.11.PDF</u></a>
Program Expenditure Report	<a href="#"><u>DSC04545.JPG</u></a>
Program Expenditure Report	<a href="#"><u>Concienciación 1/2nAmb.sustentabilidad, turismo y agriculturaD-P.21.06.11.PDF</u></a>
Program Expenditure Report	<a href="#"><u>Concienciación 1/2n ambiental, sustentabilidad, turismo y agricultura.21.06.11.PDF</u></a>
Program Expenditure Report	<a href="#"><u>Concienciación 1/2nAmb.sustentabilidad, turismo y agricultura-DP.13.06.11.PDF</u></a>
Program Expenditure Report	<a href="#"><u>Concienciación 1/2n ambiental, sustentabilidad, turismo y agricultura.13.06.11.PDF</u></a>
Program Expenditure Report	<a href="#"><u>2 Informe y Verificadores de talleres ienciación 1/2n ambiental e Implementación 1/2n tiz 1/2nicas sustentables aplicadas a turismo y agricultura.doc</u></a>
Program Expenditure Report	<a href="#"><u>Sistematización 1/2n proyectos.xlsx</u></a>
Program Expenditure Report	<a href="#"><u>EN EL COLEGIO ING JOSE CALERO VITERI recoleccion de desechos organicos e inorganicos1.docx</u></a>
Program Expenditure Report	<a href="#"><u>EN EL COLEGIO ING JOSE CALERO VITERI recoleccion de desechos organicos e inorganicos.docx</u></a>

Program Expenditure Report	<a href="#">PROYECTO AMBIENTAL parque ecologico.docx</a>
Program Expenditure Report	<a href="#">PROYECTOS DE SAN BERNABE CORREGIDOS1.docx</a>
Program Expenditure Report	<a href="#">AGRICULTURA ORGANICA3.docx</a>
Program Expenditure Report	<a href="#">p ecoarte2.docx</a>
Program Expenditure Report	<a href="#">PROYECTO ECOAFICHES (Reparado).docx</a>
Program Expenditure Report	<a href="#">proyecto WORLD</a>
Program Expenditure Report	<a href="#">CONSENT.pptx</a>
Program Expenditure Report	<a href="#">REPORTAJE PARA ENVIAR.docx</a>
Program Expenditure Report	<a href="#">Estimado.docx</a>
Program Expenditure Report	<a href="#">Huerto or...docx</a>
Program Expenditure Report	<a href="#">proyecto esquel22 Ximena Quenguan.doc</a>
Program Expenditure Report	<a href="#">RECMAC.docx</a>
Program Expenditure Report	<a href="#">Unidad Educativa San Juan Evangelista(proyecto) JABN2.docx</a>
Program Expenditure Report	<a href="#">Sistematizaci3n2.docx</a>
Program Expenditure Report	<a href="#">Bases del concurso (2).docx</a>
Program Expenditure Report	<a href="#">Par3metros de Calificaci3n.doc</a>
Program Expenditure Report	<a href="#">Agenda Premiacion Proyectos Estudiantes09.09.11.doc</a>
Program Expenditure Report	<a href="#">Informe Evento Proyectos Estudiantes.06.09.11.doc</a>
Program Expenditure Report	<a href="#">Informe Evento Premiaci3n Estudiantes.09.09.11.doc</a>
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Program Expenditure Report	<a href="#">Registro_premiaci3n.09.09.11.PDF</a>
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Program Expenditure Report	<a href="#">Cuadro Calificaci3n.xls .xls</a>
Program Expenditure Report	<a href="#">Calificaci3n Edwin BustamantePDF.PDF</a>
Program Expenditure Report	<a href="#">Calificaci3n Marcelo Villaci3s.PDF</a>
Program Expenditure Report	<a href="#">Evento Presentaci3n Proyectos.06.09.11.PDF</a>
Program Expenditure Report	<a href="#">DSC05002.JPG</a>
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Program Expenditure Report	<u>DSC04930.JPG</u>

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